

挪亚检测认证集团有限公司

NOA Testing & Certification Group Ltd

认证证书、认证标志及审核报告使用规则

Rules for Use of the Certificate, Certification Mark and Audit Report

文件编号：NOAQC/NSH/S/OD-07

编写主责部门：技委会

版次	修订章节及主要修订内容概述	首次/修订生效日期	审核人/核准人
1/0	首次制定	2012.08.28	/
6/5	CNAS 森林认证认可注销	2023.03.21	张欢欢/杨万霞
6/6	根据 IAS 最新文件要求更新认证标志使用规则	2024.05.09	张欢欢/杨万霞
6/7	根据 ANAB 最新文件要求更新认证标志使用规则	2024.05.10	张欢欢/杨万霞
6/8	1.增加 ANAB 带标 2.根据 FSSC 要求更新认证标志使用规则	2024.08.13	张欢欢/杨万霞
6/9	根据新规要求调整相关内容，新增 ASI/FSC 标志使用要求 Adjust relevant content in accordance with new regulatory requirements, add provisions governing the use of ASI/FSC marks	2026.03.01	孙红冉/杨万霞 Linda Sun/ Cindy Yang
7/0	更新服务认证相关标志 Update marks related to service certification	2026.6.18	王水莲/杨万霞 Anny Wang/ Cindy Yang
评审部门		使用部门	

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认证证书、标志及审核报告使用规则

Rules for Use of the Certificate, Certification Mark and Audit Report

1 目的 Purpose

为了进一步规范认证证书，互认标志、认证标志、认可标志和审核报告的使用和管理，依据 ISO/IEC 17021-1:2015、IAF ML2 标志使用规则、ADM 084《ILAC/IAF/IAS 联合标识使用规则》、《IAS MSCB 002 管理体系认证机构规则》、ANAB《PR 1018 关于使用 ANAB 认证标志和关于声称认证地位的政策》、ANAB AR 02《从 ANSI-ASQ 国家认证委员会过渡到 ANSI 国家认证委员会的政策，包括 ANAB 认证符号》、《认证认可条例》、《认证机构管理办法》、《认可标识使用和认可状态声明规则》、《知识产权管理办法》、《绿色产品标识使用管理办法》、FSSC 文件《FSSC-22000-Scheme-Version-6》等认可规则文件的要求，编制本规则。

This Rule is to standardize the use and administration of certificate, IAF MLA Mark, certification mark, accreditation mark and audit report in accordance with ISO/IEC 17021-1:2015, IAF ML2 Principles on using the Mark, ADM 084 IAS Policy Guide on IAF and ILAC Combined Marks, IAS MSCB 002 Rules Management System CB, PR 1018 Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation Status, ANAB AR02 Policy on Transition from ANSI-ASQ National Accreditation Board to ANSI National Accreditation Board, Including the ANAB Accreditation Symbol, Certification, regulations on certification and accreditation, measures for the administration of certification bodies, rules for the use of accreditation marks and the declaration of accreditation status, measures for the administration of intellectual property rights, measures for the administration of the use of green product marks, and FSSC-22000-Scheme-Version-6.

2 适用范围 Applicable scope

适用于 NOA 认证的获证组织使用管理体系、产品认证领域的认证证书、认证标志、互认标志、认可标志（除特定专门描述外，认证标志、互认标志、认可标志在本规则中统称认证标志）以及审核报告的管理。

It applies to the certificate, IAF MLA Mark, certification mark, accreditation mark, audit report issued by NOA to certified clients in management system, product certification (except

specific description, in this rule the certification logo, IAF MLA Mark, accreditation mark are called by a joint name as certification mark)

3 定义 Definition

3.1 NOA 和获证组织的权利和义务 Rights and obligations of NOA and licensed organizations

3.1.1 获证组织的权利和义务 Rights and obligations of licensed organizations

a) 获证组织的权利 Rights of licensed organizations

——获证组织可按本文件有关规定，使用 NOA 颁发的认证证书、标志、审核报告，宣传其管理体系认证资格；The licensed organization may, in accordance with the relevant provisions of this document, use the certification certificates, marks and audit reports issued by NOA to publicize its management system certification qualification

——获证组织可要求获取最新版本的《认证证书、认证标志及审核报告使用规则》文件 Certified organizations may request access to the latest version of the document "rules for the use of certification certificates, certification marks and audit reports";

——对 NOA 发出的误用证书、标志和审核报告的更改通知，可发表意见，以保护自身利益。 To protect their own interests, they may comment on change notices of misused certificates, marks and audit reports issued by NOA.

b) 获证组织的义务 Obligations of the licensed organization

——始终遵守认证规范和本文件的有关规定。 Always comply with the certification specification and the relevant provisions of this document.

——应当在认证范围内使用认证证书、认证标志、审核报告，不得利用管理体系认证证书、认证标志和相关文字、符号，误导公众认为其产品、服务已通过 NOA 认证，也不得利用产品、服务认证证书、认证标志和相关文字、符号，误导公众认为其管理体系已通过 NOA 认证。 Shall use the certification certificate within the scope of certification, certification marks, audit report, and shall not use the management system certification, certification marks and related words, symbols, misleading the public think that their products and services has passed the certification of NOA, also may not use the product, service certification certificate, certification marks and related words, symbols, misleading the public that the management system has passed the certification of NOA.

——获证组织应及时向 NOA 报告其对管理体系拟实施的更改或其他可能影响其符合性的更改，如管理手册的更改、组织机构的调整、中心地址的变更等，以便认证机构能掌握最新的变更信息，未能提供这些变更信息的将被视为对认证证书、认证标志和审核报告的误用，并

按本规则采取相应措施。Certification organization shall report to the NOA for the management system is proposed to implement the change or other changes may affect the compliance, such as the change of management manual, organization adjustment, center address changes, etc., so that the certification body can master the latest information on changes, failed to provide information about these changes will be deemed to be of certification, certification marks and misuse of audit report, and take corresponding measures according to the rules.

——获证组织应及时向 NOA 报告重大的顾客投诉、重大的产品质量事故、安全事故和/或环境污染事故。获证组织应建立处理顾客和相关方投诉的程序并保留其处理记录。The licensed organization shall promptly report to NOA major customer complaints, major product quality incidents, safety incidents and/or environmental pollution incidents. The licensed organization shall establish procedures for handling complaints from customers and interested parties and maintain records of its handling.

——及时缴纳认证有关费用。Timely payment of certification fees

3.1.2 NOA 的权利和义务 Rights and obligations of NOA

a) NOA 的权利 Rights of NOA

——对认证证书、认证标志和审核报告拥有所有权；Ownership of certification certificates, certification marks and audit reports

——制定管理体系和一般工业产品认证证书、认证标志和审核报告的使用规则；To formulate rules for the use of the management system and general industrial product certification certificates, certification marks and audit reports;

——通过定期的监督审核检查和必要的不定期抽查（如：获证组织出现重大的顾客投诉、重大的产品质量事故、安全事故和/或环境污染事故），持续验证组织对法律法规的符合性；Continuously verify the compliance of the organization with laws and regulations through regular surveillance audit/ inspections and necessary random inspections (e.g., major customer complaints, major product quality incidents, safety incidents and/or environmental pollution incidents);

——对误用或错用认证证书、认证标志和审核报告有权采取必要的措施予以纠正，直至撤销认证和采取其他法律手段。It shall have the right to take necessary measures to correct the misuse or misuse of certification certificates, certification marks and audit reports, until the certification is revoked and other legal means are taken.

b) NOA 的义务 Obligation of NOA

——对所颁发的认证证书在认证范围内的管理体系和一般工业产品认证对特定标准或其他引用文件的符合性负责；Responsible for the conformity of specific standards or other referenced documents to the management system and general industrial product certification within the scope

of the certification certificates issued;

——按规定公开发布获证组织名录，包括获证客户名称、相关的规范性文件、认证范围、地理位置或多场所认证的范围内的总部和任何场所的地理位置、证书状态、获证日期、证书编号等； Publicly publish the list of licensed organizations as required, including the name of the licensed customer, relevant normative documents, scope of certification, geographical location, certificate status, date of certification, certificate number, etc. of the headquarters and any place within the scope of multi-site certification;

——告知获证组织认证证书、认证标志和审核报告可使用的范围、地点，声明认证证书只能用来证明获证组织在认证范围内的管理体系和一般工业产品认证符合了特定的标准或其他引用文件； Inform the licensed organization of the scope and location of the certification certificates, certification marks and audit reports that the certification certificates can only be used to prove that the management system and general industrial product certification within the certification scope meet specific standards or other reference documents;

——通过对获证组织的监督和复评来验证认证范围内的管理体系和一般工业产品对特定标准或其他引用文件的符合性，从而确认认证证书的持续有效性； To verify the continuing validity of the certificate by surveillance audit and recertification audit of the certified organization to verify the conformity of the management system and general industrial products within the scope of certification to specific standards or other referenced documents;

——当认证要求发生变更时，及时向获证组织发出正式的通知，并充分考虑各利益方意见，商定具体行动，从而确认认证证书的持续有效性。 In the event of a change in certification requirements, formal notification shall be given to the licensed organization in a timely manner, and specific actions shall be agreed upon, taking into full consideration the views of interested parties, in order to confirm the continuing validity of the certification certificate.

4 规则程序 Procedures

4.1NOA 认证标志及获得的国际互认标志、认可标志。

NOA's Certification Mark, IAF MLA Mark and accreditation mark

4.1.1NOA 的 CNAS/ IAS/ ANAB/ FSSC 认可标志，需获得 CNAS/ IAS/ ANAB/ FSSC 正式认可批准后方可在证书上使用。

CNAS/ IAS/ ANAB/ FSSC Accreditation mark for NOA(Shall not used before getting the approval of CNAS/ IAS/ ANAB/ FSSC accreditation)

4.1.2 NOA 获得国际认可论坛多边互认协议标志(IAF MLA 标志)，必须在 NOA 和 CNAS/ IAS/

ANAB 签订协议生效后，方可在证书上使用 IAF MLA 标志。

IAF MLA Mark for NOA(The IAF MLA mark may not be used until after the licensing agreement is executed by NOA and IAS/ CNAS/ ANAB)

4.1.3 NOA获得IAS认可资格后，需与IAS签署完整的许可协议，且IAS在协议上签名并注明日期回传给机构后，NOA方可使用IAF MLA标志，且IAF MLA标志必须与NOA获得的IAS认可标志、NOA认证标志合并使用，不可单独使用。机构认可号必须直接显示在IAS认可标志下方。

After obtaining IAS accreditation, NOA must sign a complete License Agreement with IAS, after IAS has signed the agreement and dated it back to the certification body, NOA can use the IAF MLA mark. IAF MLA mark must be used in combination with the IAS accreditation mark and the NOA certification mark, and cannot be used individually. The NOA accreditation number must be displayed directly below the IAS accreditation logo.

4.1.4 NOA获得ANAB认可资格后，获得ANAB对与组合商标的使用许可，并且申请使用后，方可使用IAF MLA标志。组合商标需要按照ANAB提供的格式使用，只能与ANAB作为IAF MLA签署的ANAB认证计划结合使用，并符合ANAB规定使用的任何条件，不可单独使用。

NOA may use the IAF MLA logo only after obtaining ANAB accreditation, obtaining permission from ANAB to use the combination mark, and applying for use. When permission is granted, the combined mark shall be used only in the format provided, only in conjunction with an ANAB accreditation program for which ANAB is a signatory of the IAF MLA, and in accordance with any conditions for use set forth by ANAB, and may not be used alone.

4.1.5 NOA获得 ASI 认可资格后，对 ASI 商标的使用应符合《ASI 商标使用要求》（ASI-POL-20-108）。

After granting the accreditation of ASI, the use of ASI logo should comply with the "ASI logo usage" (ASI-POL-20-108).

4.1.6 对于 FSC 获证组织，其对 FSC 商标的使用应符合《证书持有者使用 FSC 商标的要求》（FSC-STD-50-001）。

For certificate holder, the use of FSC trademarks should comply with the "Requirements for use of the FSC trademarks by certificate Holders" (FSC-STD-50-001).

4.1.7 NOA颁发的所有获IAS认可的认证证书必须包括获证企业认可范围的大类代码或医疗器械 (ISO13485)技术领域，代码直接显示在认证范围下方。

4.1.8 All IAS-accredited certificates issued by NOA must include the IAF code or medical device

(ISO13485) technical field of the certified company, which is displayed directly below the scope of certification.

4.1.9 NOA获批知识产权认证资质后，方可在证书上使用国家推行的统一的知识产权认证标志（以下简称知识产权认证标志）。

After NOA is approved the Intellectual Property certification qualification, the unified Intellectual property certification mark can be used in the certificate.

4.1.10 NOA获批电器电子有害物质使用限制使用自愿性认证资质后，方可在证书上使用绿色产品标识。

After NOA is approved the Restrictions on the use of electrical and electronic hazards, use of voluntary certification, the Green product mark can be used in the certificate.

4.1.11 NOA获批国家统一的绿色产品认证目录的产品认证资质后，方可在证书上使用绿色产品标识。

After NOA is approved the product certification qualification of the national unified green product certification catalog, the Green product mark can be used in the certificate.

4.1.12 NOA经过ANAB认可后，仅能使用ANAB提供的ANAB认证标志，并且该对提及的内容或说明进行规定，具体内容应该满足《PR 1018关于使用 ANAB 认证标志和关于声称认证地位的政策》针对认证机构的全部要求。

NOA, when accredited by ANAB, may only use the ANAB accreditation mark provided by ANAB and shall specify the content or description of the references, which shall satisfy all of the requirements for accreditation bodies set forth in PR 1018 Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation Status.

4.2 获证组织对认证证书和认证/认可标志的使用 Use of certification mark and accreditation mark（具体使用要求请见附录 1）

4.2.1 获证组织可在信封、信笺、名片、牌匾、广告和有关宣传材料上影印认证证书和认证/认可标志；

Printing the certificate and the certification marks on the envelope, stationery, tablet, advertisement and relevant publicizing materials;

4.2.2 获证组织可在对外的各种交往中展示认证证书和认证/认可标志；

Displaying the certificates and the certification marks on the occasion of various external exchanges;

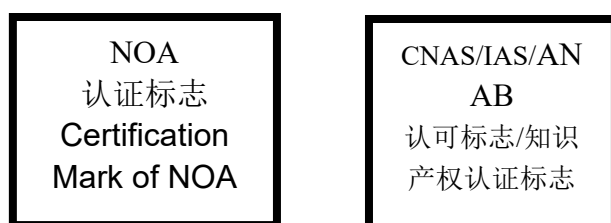
4.2.3 NOA 获得的认可标志必须与 NOA 认证标志合并使用，不可单独使用；NOA 知识产权

认证机构标志不可单独使用。

The accreditation marks of NOA and Intellectual property certification mark shall be used in conjunction with NOA certification mark and they cannot be used individually. Intellectual property certification mark of NOA is not allowed to use individually.

4.2.4 当获证组织将 NOA 获得的认可标志和知识产权认证标志与 NOA 认证标志合并使用时，NOA 认证标志和认可标志应采用如下方式排列：并组合放置在认证机构客户的名称和/或标志旁边。

The certified organization only applies the NOA's Certification mark and accreditation mark or Intellectual property certification mark, the marks should be arranged as follows: and placed next to the name and/or logo of the accredited body's client.



4.2.5 NOA 认证标志的尺寸不可大于认可标志尺寸/知识产权认证标志。ANAB 认证标志的尺寸不超过 NOA 的标志；

In addition, the size of NOA mark shall not be bigger than the size of accreditation mark/Intellectual property certification mark, and the size of the ANAB Accreditation Symbol shall not exceed the size of the CAB's logo or mark.

4.2.6 认证/认可标志必须与获证组织的名称、地址同时使用；

Certification mark and accreditation mark shall be used concurrent with the organization's name and address;

4.2.7 认证/认可标志必须印在清晰的背景下，包括所有的边界线使用鲜明的色彩印刷；

Certification mark and accreditation mark shall be printed on the clear settings including all "border lines" in the predominant color of the letterhead or printing.

4.2.8 NOA 获得的认可标志/知识产权认证标志和 NOA 认证标志只允许使用与 NOA 所提供色调一致的彩色或黑白认可、认证标志（根据获证组织需要 NOA 提供标准的认证认可标志的电子版，详见附录 2）。使用该标志时，可根据 NOA 提供的图样按比例放大或缩小，任何尺寸的标志都必须清晰可辨，但不得将其变形使用。

The acquired accreditation mark /Intellectual property certification mark of NOA and its certification mark are only allowed to be used the consistent color which NOA provided, or black

and whitemark NOA will provide the electronic edition of mark according to the supplier/organization's requirement). The mark can be amplified or shorten as the sample provided by NOA for appliance, and the mark in any size shall be distinguished clearly but cannot be used with deformation.

4.2.9 NOA 认证标志与绿色属性产品或绿色产品标志应分别采用如下方式排列，绿色属性产品或绿色产品标识可按比例放大或缩小，标注后应清晰可识。

the NOA's Certification mark and Green attribute product or Green product mark should be arranged as follows. Green attribute product or Green product mark can be scaled up or down, and should be clearly visible after labeling.

绿色属性产品标志 Green attribute product mark:



绿色产品标志 Green product mark:



4.2.10 同一产品获得两家及以上认证机构颁发的绿色属性产品或绿色产品认证证书时，标注相应全部发证机构标志。

When the same product obtains the green attribute product or green product certification certificate issued by two or more certification bodies, the corresponding certification authority logo is marked.

4.2.11 可在产品本体、铭牌、包装、随附文件（如说明书、合格证等）、操作系统、电子销售平台等位置使用或展示绿色产品标识。绿色产品标识的颜色应选用白色底版、绿色图案。

The green product mark can be used or displayed on the product body, nameplate, packaging, accompanying documents (such as manuals, certificates, etc.), operating systems, and electronic sales platforms. The color of the green product logo should be white and green.

4.2.12 在我机构向信息平台（www.chinagreenproduct.cn）上完成认证信息报送后，信息平台将生成含有对应产品全部绿色属性或绿色信息的二维码并提供下载链接，企业可自愿将二维码标注在所对应产品的适当位置（如：产品本体、铭牌、包装、随附文件、操作系统、电子销售平台等），以供政策采信或消费识别选择。

After the organization completes the certification information submission to the information platform (www.chinagreenproduct.cn), the information platform will generate a QR code containing all the green attribute information or green information of the corresponding product and provide a download link. The enterprise can voluntarily mark the QR code. The appropriate location of the corresponding product (such as: product body, nameplate, packaging, accompanying documents, operating system, electronic sales platform, etc.) for policy identification or consumer identification options.

4.2.13 在中国境内对建筑施工企业实施质量管理体系认证时，认证证书标注的认证依据标准为 GB/T19001/ISO 9001 和 GB/T 50430。当建筑施工企业因参与境外招投标工作，需要单独取得 ISO 9001 认证证书时，可以为取得 GB/T 19001 和 GB/T 50430 认证的获证组织单独颁发 ISO 9001 认证证书，但获证组织不允许在中国境内使用和展示该证书。

When implementing quality management system certification for construction enterprises in China,

the certification standards marked on the certification certificate are GB/T19001/ISO 9001 and GB/T50430. When a construction company needs to obtain an ISO 9001 certification separately for participating in overseas bidding and bidding, it can issue a separate ISO 9001 certification to the certified organization that has obtained the GB/T 19001 and GB/T 50430 certification, but the certified organization is not allowed to use and display the certificate in China.

4.2.14 机构颁发依据为 GB/T 19001/ ISO 9001 和 GB/T 50430 的建筑施工领域质量管理体系认证证书可以带有 CNAS 认可标识, 但该证书不得带有 IAF-MLA/CNAS 联合标识。

The quality management system certification certificate issued by NOA based on GB/T 19001/ ISO 9001 and GB/T 50430 may carry the CNAS accreditation mark, but the certificate shall not carry the IAF-MLA/CNAS joint mark.

4.2.15 向建筑施工组织单独颁发的 ISO 9001 认证证书可带有 IAF-MLA/CNAS 联合标识, 该证书的认证范围及证书注册号与依据 GB/T 50430 和 GB/T 19001 标准的认证证书相同。

The ISO 9001 certification certificate issued separately to the construction organization can carry the IAF-MLA/CNAS joint mark. The certification scope and certificate registration number of the certificate are the same as those based on the GB/T 50430 and GB/T 19001 standards.

4.2.16 FSSC 标志使用 (所有食品链行业类别)

a) 获证机构应仅在营销活动中使用 FSSC 22000 标志, 如组织的印刷品、网站和其他宣传材料。

b) 如果使用标识, 获证组织应向其认证机构索取最新的 FSSC 标识副本, 并遵守以下规范:

颜色	PMS	CMYK	RGB	#
绿	348 U	82/25/76/7	33/132/85	218455
灰	60% 黑	0/0/0/60	135/136/138	87888a

如果其他文字和图像均为黑白, 则允许使用黑白标志。

c) 获证组织不得在以下方面使用 FSSC 22000 标志、进行声明或提及认证状态:

- i. 产品;
- ii. 产品标签;
- iii. 产品包装 (初级包装、二次包装或其他形式);
- iv. 分析报告或合格证书 (CoA 或 CoC);
- v. 以任何其他方式暗示产品、过程或服务获得 FSSC 22000 批准。
- vi. 适用于认证范围的除外情况。

4.3 获证组织不可使用认证证书和认证/认可标志的范围：

The scopes that the certified party shall not use the certificate and the certification marks

4.3.1 获证组织不允许在认证证书以外使用国际认可论坛多边互认协议标志（IAF-MLA 标志）

The certified organizations are not allowed to use the combined mark (IAF MLA mark)

4.3.2 ISO9001: 2015/ISO14001: 2015 /OHSAS18001:2007/ISO45001:2018 为管理体系认证，非产品认证，禁止在公司网站、宣传手册、产品包装等媒介宣传“本产品通过 ISO9001: 2015/ISO14001: 2015 认证”；

ISO9001:2015/ISO14001:2015/OHSAS18001:2007/ISO45001:2018 are management system certification, not product certification, give publicity on the company website, brochures, packaging that "This product has passed the ISO9001:2015 / ISO14001:2015/ OHSAS18001:2007/ ISO45001:2018 certification" is not permitted.

4.3.3 认证标志、认可标志不可直接用在产品上和包装上、产品标签上，不可使人误认为对获证组织的特定产品或服务进行了批准；

Certification marks, accreditation marks, mutual recognition marks shall not be used directly on the products, package and product label, it cannot make people mistakenly consider that the specific products and service of the supplier/organization are approved;

4.3.4 不可不带声明用在产品包装上或附带信息上。只有经 NOA 依 ISO/IEC 17021-1:2015、《知识产权管理办法》、《IAS MSCB 002 管理体系认证机构规则》等文件的要求，对获证组织的使用方案备案审核后才可以有条件地使用在产品的包装(不会到产品的最终用户手中，如：只是用于运输产品的大包装箱)或附带信息上。

产品包装的判别标准是可从产品上移除且不会导致产品分解、碎裂或损坏。附带信息的判别标准是可分开获得或易于分离。型式标签或铭牌被视为产品的一部分。声明决不应暗示产品、过程或服务以这种方式得到了认证。声明应包含对下列的引用：

- 获证客户的标识（例如品牌或名称）
- 管理体系的类型（例如质量、环境）和适用标准；
- 颁发证书的认证机构（挪亚检测认证集团有限公司）。

ANAB 的认证标志不得单独粘贴在任何产品或其标签或包装上。NOA 可以授予每个组织仅在与认证管理体系有关的组织文件上使用带有 NOA 标志的 ANAB 的认证标志，不得使用在产品上或以任何可能暗示产品，过程或者服务认证的方式使用，且仅在 NOA 继续按照其认证管理体系运行的情况下使用。

Certification mark, accreditation mark, mutual recognition mark and marks shall not be used on the

product package and accompanying information without statement. Only after NOA conducts an audit to the supplier/organization's appliance scheme according to ISO/IEC 17021-1:2015, IAS MSCB 002 Rules Management System CB,ect., they would be used on the products package (cannot reach the end user, e.g. only used on the big packing case of transport products) or accompanying information.

Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable. Type labels or identification plates are considered as part of the product. The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to:

- identification (e.g. brand or name) of the certified client;
- the type of management system (e.g. quality, environment) and the applicable standard;
- NOA issuing the certificate.

The ANAB Accreditation Symbol is not affixed on its own to any product or its labeling or packaging. NOA shall authorize each organization to apply the ANAB accreditation symbol with the NOA's symbol only on those organization documents that relate to the certified management system, and not on a product or in any way that could imply product, process, or service certification, and only as long as the organization continues to operate in conformance with its certified management system.

NOA 不授权在产品或者产品包装上使用 FSMS 认证标志。包括产品所有的包装，既包括初级包装（盛放产品的），也包括任何外包装或者二次包装。

NOA shall not permit the use of any statement on product packaging that the client has a certified FSMS. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.

NOA 不允许已获得 FSMS 认证的客户在产品包装上使用认证的声明。包括所有的产品包装，既包括初级包装（盛放产品的），也包括任何外包装或二次包装。

NOA shall not permit the use of any statement on product packaging that the client has a certified FSMS. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.

4.3.5 如获证方认证证书被暂停/撤销，获证方禁止使用一切关于被暂停/撤销认证证书及标志的宣传及任何引用；

If the certification of certified client is suspension/withdrawal, all publicity and reference about the suspension/withdrawal certificate and mark are prohibited.

4.3.6 禁止用于认可的检测、校准实验室和检验机构发出的报告和证书上；

Using marks on the reports and certificates of testing/calibration laboratory and inspection body is prohibited.

4.3.7 不可转让、借用和出售证书和认证标志；

No transferring, lending and selling.

4.3.8 不得暗示认证适用于认证范围以外的活动。

Do not imply that the certification is applicable to the activities beyond certification scope.

4.4 审核报告的使用 The use of audit report

NOA 发放的所有审核报告、计划等认证文件的所有权属于 NOA，获证组织不得误用或未经允许进行引用。

The ownership of all NOA issued certification documents including audit report, audit plan etc. belongs to NOA, the certified organization shall not misused or quote without permission.

4.5 对获证组织使用的认证证书、认证标志以及审核报告的监督检查

Surveillance on the use of various certificates, marks and audit report

4.5.1 获证组织应始终按规定使用认证证书、认证标志和审核报告，并进行有效的控制；

The supplier/organization shall use the certificate, mark and audit report consistently according to the provisions, and control it effectively;

4.5.2 NOA 将按双方签订的认证服务合同在监督和再认证审核时，对获证组织使用认证证书、认证标志和审核报告的实施情况进行现场检查，以下内容将在双方签订合同中得到规定：

Upon the certification service contract, NOA shall carry out the on-site inspection for the use of various certificates, marks and audit report during the surveillance and recertification, below content shall be stipulated in the signed contract:

a) 可以在广告、会议、报刊、网络、电视等贸易、宣传场合使用认证证书宣传其管理水平，但必须符合《认证证书、认证标志和审核报告使用规则》的管理要求；

Use the certificate for publicizing its management level on the occasion of trading and publicizing such as advertisement, meeting, newspaper, network, television and so on, but should conform to the management requirement of “Rules for Use of the Certificate, Mark and Audit Report”.

b) 不可用作解释其产品的技术特性等的误导性说明；

Not use the misleading instructions for explaining its product's technical features.

c) 不允许以误导的方式使用认证证书以及审核报告；

Be not permitted to use certificate and audit report in the way of misleading.

d) 在公司对其做出撤消认证的决定后, 须停止使用任何广告宣传, 并根据要求归还认证证书;
After Noa makes the certification decision of withdrawal, the certified organization must stop using any advertisement for publicizing and return the certificate according to the requirements.

e) 在认证范围被缩小时, 应立即修改所有的引用认证资格的广告宣传材料;

When certification scope is reduced, the certified organization shall amend all advertising materials quoting certification qualification.

f) 认证只能用来表明其管理体系满足标准要求, 而不能证明其产品或服务也已经过认证;

The certification is only used to indicate that its management system meets the requirements of standard, and it cannot indicate its products or service is also certified.

g) 不允许暗示认证也适用于组织其他认证范围以外的活动;

The certified organization is not permitted to imply that the certification also applies to organize other activities beyond certification scope.

h) 在使用认证证书, 认证/认可标志和审核报告时, 不得有误导和有损公司名誉的宣传;

When the certificate, marks or audit report are used, the certified organization shall not have the publicizing that may mislead and affect Noa's reputation.

4.5.3 国家有关行政主管部门可根据《中华人民共和国认证认可条例》、《认证证书和认证标志管理办法》《知识产权认证管理办法》等文件的规定, 按照其职责对认证证书和标志使用情况进行监督检查。

4.5.4 ANAB认可机构根据依据ISO/IEC 17021-1:2015以及ANAB《PR 1018 关于使用 ANAB 认证标志和关于声称认证地位的政策》、ANAB AR 02 《从 ANSI-ASQ 国家认证委员会过渡到 ANSI 国家认证委员会的政策, 包括 ANAB 认证符号》的要求规定, 按照其职责对认证证书和认证标志使用情况进行监督检查。

According to ISO/IEC 17021-1:2015 and ANAB PR 1018 Policy on Use of ANAB Accreditation Symbols and Claims of Accreditation Status, ANAB AR02 Policy on Transition from ANSI-ASQ National Accreditation Board to ANSI National Accreditation Board, Including the ANAB Accreditation Symbol, it shall carry out the surveillance for the use of certificates and mark.

4.6 对误用各类认证证书、认证标志和审核报告的处理。

The disposition for misuse of various certificates, certification marks and audit report.

a) 获证组织一经发现误用认证证书、认证标志和审核报告, 应立即停止继续使用, 并采取适当措施予以纠正和消除可能对客户和消费者产生的误导影响;

Once finding misuse, it shall stop using certificate, mark and audit report, and take suitable

actions for correcting and eliminating the misleading influences on clients.

b) 获证组织对在产品、产品标签和其它宣传材料上误用的，要识别误用的性质和评估误用可能产生的后果的严重性和影响范围，采取相应的纠正措施。如：从客户、市场、其他贮藏地回收这些产品或就地采取：

For the supplier/organization's misuse on the products, product label and other promotional materials, it shall identify the character of misuse and evaluate the severity of consequences as well as the influencing scope, and take relevant corrective actions, for instance, recycling these products from client, market and other storage site or taking following methods on the spot;

—更换或撤除认证标志； Replacing and removing mark;

—报废销毁产品、产品标签和其它宣传材料；

Scraping and destroying the products, product label and other publicizing materials;

—对无法追溯的应通过媒体向社会公告和（或）向 NOA 通报。

For the untraceable, it shall provide a public notice to society by media and (or) report to NOA

c) NOA 对获证组织故意误用、转让认证证书和认证标志给其他组织使用，故意误用或未经允许引用审核报告,发现后未及时采取纠正措施的或纠正措施未取得明显效果的，将暂停或撤销认证资格。

NOA shall suspend or withdraw certification when it find that supplier/organization deliberately misuse or transfer the certificate and mark to other organizations for use, or deliberately misuse or quote audit report without permission, and they do not immediately take corrective actions or these actions have not obvious effect;

d) NOA 对下列行为，将根据国家相关法律法规规定，提出诉讼：

Upon the relevant statutes, NOA shall lodge an appeal against followings:

—伪造认证证书和认证标志； Forging certificate and mark;

—暂停、撤销期间、终止认证服务协议、证书到期后继续使用认证证书和认证标志的行为。

Continually using the certificate and mark during certification suspension and withdraw, terminating certification service agreement and after the certificate expiration.

4.7 证书的年度确认、更换和收回 Certificate's annual confirmation, replacement and reclaim

a) 获证组织在每次的监督审核通过后，NOA 将发给监审认证证书，作为其继续使用证书和标志的许可证明。

After the supplier/organization's surveillance audit is considered qualified, NOA shall update the certificate as the evidence of continuous use of certificate and mark.

b) 在证书有效期内发生如下情况，获证组织应向 NOA 提出申请，提供有关证明文件，经评定批准后换发或补发证书。

Within the validity of the certificate, the supplier/organization shall submit an application to NOA and provide relevant documentary evidences if the following situations arise. The certificate shall be renewed or reissued after approval;

—认证标准、标志的改变； Changes of certification criterion and mark;

—组织名称/地址的变更； Changes of organization name/ address;

—扩大、缩小认证范围； Extending and reducing certification scope;

—认证证书丢失或损坏。Certificate's losing and damage.

c) 当获证组织认证资格被暂停、注销或撤销时，NOA 将收回证书，并予以公布。

NOA shall reclaim the certificate when the certification qualification is suspended, cancelled or withdrew.

附录 1：获证组织对认证证书和认证标志的使用要求

Appendix 1: requirements for the use of certification certificates and certification marks by certified organizations

要求 Requirements	示例 example	说明 explanation
1、获证组织可在网站、名片、广告、有关宣传材料、信封、信笺、牌匾及对外交往中上展示认证证书和认证标志；The certificated organization may display the certification certificate and certification marks on its website, business CARDS, advertisements, relevant promotional materials, envelopes, letterhead, plaques and external contacts	无 NONE	除在前述允许的资料上使用认证证书和认证标志外，其他情况下（产品包装另有要求）一律不允许使用认证证书和认证标志 Except for the use of certification certificates and certification marks on the foregoing permitted materials, the use of certification certificates and certification marks shall not be permitted under any circumstances (as otherwise required by the product packaging)
2、获证组织在使用认证标志时，需获证组织的标识（品牌或名称）+NOA 获得的认可标志+NOA 认证标志合并使用，不可单独使用，不可变形使用，可根据 NOA 提供的图样按比例放大或缩小，认证标志图样色调需与提供的图样颜色一致或黑白色。When a licensed organization uses a certification mark,	正确：Right  	NOA 认证标志必须与认可标志、获证组织的标识一起使用，任何一个标志单独使用都是错误的。 The NOA logo must be used in conjunction with the approved logo and the logo of the licensed organization.

identity (brand or name) of the licensed organization and NOA received the recognition mark and NOA logo should be combined use. It shall not be used alone or deformed. The logo shall be enlarged or reduced in proportion to the design provided by NOA. The color of the logo shall be the same as that of the supplied logo or black and white



错误: Wrong
单独使用:
single use



排列顺序:
sort order



3、管理体系认证，认证标志在任何情况下都不能应用于获证组织的产品或产品包装之上，或以任何其他可解释为表示产品符合性的方式使用。Management system certification: The certification mark shall not be applied to the products or product packaging of certified organization under any circumstances, or used in any other way that can be interpreted as indicating product conformity.

错误: Wrong



正确: Right



获证组织的产品包装或附带信息的声明中应包含对获证组织的标识、管理体系的类型、颁发证书的认证机构等信息的引用。The product package of the certified customer or the statement of attached information shall contain references to the identification of the certified organization, the type of management system, the certification authority issuing the certificate and other information.

<p>4、认证证书、认证/认可标志禁止用于实验室检测、校准或检验的报告或证书； Certification certificates and certification/accreditation marks are prohibited from being used on laboratory testing, calibration, or inspection reports or certificates.;</p>		<p>无 NONE</p>
<p>5、获证方认证证书如被暂停/撤销，获证方禁止使用一切关于被暂停/撤销认证证书及标志的宣传及任何引用； If the certification certificate of the licensee is suspended/revoked, the licensee shall not use any publicity or any reference about the suspended/revoked certification certificate and marks;</p>	<p>无 NONE</p>	<p>无 NONE</p>

附录 2：认证/认可标志电子版（仅使用于获证组织的对外宣传/交往中）

Appendix 2: electronic version of certification/accreditation marks (Can just be used for publicity/external exchange of the certified organization)

NOA 认证 ISO9001 获得 IAS 认可标志 ISO9001 obtained IAS accreditation	NOA 认证 ISO14001 获得 IAS 认可标志 ISO14001 obtained IAS accreditation	NOA 认证 ISO45001 获得 IAS 认可标志 ISO45001 obtained IAS accreditation
  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>
NOA 认证 ISO9001 获得 CNAS 认可标志 ISO9001 obtained CNAS accreditation	NOA 认证 ISO14001 获得 CNAS 认可标志 ISO14001 obtained CNAS accreditation	NOA 认证 ISO45001 获得 CNAS 认可标志 ISO45001 obtained CNAS accreditation
  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>

NOA 工程建设施工企业质量管理规范获得 CNAS 认可标志 GB/T50430 obtained CNAS accreditation	NOA 认证 HACCP 获得 CNAS 认可标志 HACCP obtained CNAS accreditation	NOA 认证 ISO 22000 获得 CNAS 认可标志 ISO 22000 obtained CNAS accreditation
  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>
NOA 认证 ISMS 获得 CNAS 认可标志 ISMS obtained CNAS accreditation	NOA 认证 ITSMS 获得 CNAS 认可标志 ITSMS obtained CNAS accreditation	NOA 认证自愿性产品获得 CNAS 认可标志 General Product obtained CNAS accreditation
  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>
NOA 认证有机产品获得 CNAS 认可标志 Organic Product obtained CNAS accreditationNOA	NOA 认证 EnMS 获得 CNAS 认可标志 EnMS obtained CNAS accreditationNOA	NOA 认证 ISO13485 获得 IAS 认可标志 ISO13485 obtained IAS accreditation
  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>	  <div>企业标识 (品牌或名称)</div>

NOA 认证 ISO22000 获得 ANAB 认可标志 ISO22000 obtained ANAB accreditation	NOA 认证 ISO 27001 获得 ANAB 认可标志 ISO 27001 obtained ANAB accreditation	NOA 认证 ISO20000 获得 ANAB 认可标志 ISO20000 obtained ANAB accreditation
  	  	  
NOA 质量管理体系认证标志 ISO9001 Certification Mark	NOA 环境管理体系认证标志 ISO14001 Certification Mark	NOA 职业健康安全管理体系认证标志 ISO45001 Certification Mark
		
NOA 信息安全管理体系统认证标志 ISO 27001 Certification Mark	NOA 信息技术服务管理体系认证标志 ISO 20000 Certification Mark	NOA 能源管理体系认证标志 ISO 50001 Certification Mark
		

NOA 工程建设施工企业质量管理规范认证标志 GB/T50430 Certification Mark	NOA 食品安全管理体系认证标志 ISO 22000 Certification Mark	NOA 危害分析与关键控制点认证标志 HACCP Certification Mark
		
NOA 知识产权管理体系认证国家统一标志（中文） IPMS Certification Mark for National unification symbol（Chinese）	NOA 知识产权管理体系认证国家统一标志（英文） IPMS Certification Mark for National unification symbol（English）	NOA 知识产权管理体系认证机构标志 IPMS Certification Mark for NOA
		
NOA 有机产品认证标志 Organic Product Certification Mark	NOA 自愿性产品认证标志 General Product Certification Mark	NOA 产品碳足迹认证标志 Product Carbon Footprint Certification Mark
		

<p>NOA 快递包装绿色产品认证标志 Express Packaging Green Product Certification Mark</p>	<p>NOA 绿色产品认证标志 Green Product Certification Mark</p>	<p>NOA 医疗器械质量管理体系认证标志 Medical Device Quality Management System Certification Mark</p>
		
<p>NOA 测量管理体系认证标志 Measurement Management System Certification Mark</p>	<p>NOA 诚信管理体系认证标志 Enterprise Integrity Management System Certification Mark</p>	<p>NOA 合规管理体系认证标志 Compliance Management System Certification Mark</p>
		
<p>NOA 社会责任管理体系认证标志 Social Responsibility Management System Certification Mark</p>	<p>NOA HSE 管理体系认证标志 HSE Management System Certification Mark</p>	<p>NOA 化妆品良好生产规范管理体系认证标志 Good Manufacturing Practice for Cosmetics Management System Certification Mark</p>
		

NOA 物业服务认证标志 Rroperty Service Certification Mark	NOA 合同能源管理服务认证标志 Energy Management Contract Service Certification Mark	NOA 生鲜农产品配送认证标志 Fresh agricultural product distribution Service Certification Mark
		
NOA 汽车维修服务认证标志 Maintenance and repair service certification mark	NOA 建筑工程服务认证标志 Construction engineering Service Certification Mark	NOA 非正规教育服务认证标志 Non formal education service certification mark
		
NOA 养老机构服务认证标志 Elderly care service certification mark	NOA 商品售后（制造业）服务认证标志 Product after-sales service (manufacturing industry) service certification mark	NOA 商品售后服务认证标志 Product after-sales service certification mark
		

NOA 信息系统服务商交付能力服务认证标志 Information system service provider delivery capability service Certification Mark	NOA 商业企业品牌服务认证标志 Commercial enterprise brand Service Certification Mark	NOA 住宿场所卫生服务认证标志 Accommodation hygiene service certification mark
		
NOA 批发业和零售业服务认证标志 Wholesale and Retail Service Certification Mark	NOA 碳管理体系认证标志 Carbon Management System Certification Mark	NOA 绿色供应链管理体系认证标志 Green supply chain management system certification mark
		
NOA 隐私信息管管理体系认证标志 Privacy Information Management System Certification Mark	NOA 应用安全管理体系认证标志 Application Safety Management System Certification Mark	NOA 供应链安全管理体系认证标志 Supply Chain Security Management System Certification Mark
		

<p>NOA 零碳园区认证标志 Zero-carbon park certification mark</p>	<p>NOA 长三角碳足迹-产品碳足迹标识认证标志 Yangtze River Delta Carbon Footprint – Product Carbon Footprint Certification Mark</p>	<p>NOA 粤港澳大湾区碳足迹标识认证标志 GBA Carbon Footprint Certification Mark</p>
		
<p>NOA 商品交易市场知识产权保护规范管理体系认证标志 Commodity Trading Market Intellectual Property Protection Specification Management System Certification Mark</p>	<p>NOA 有害物质过程管理体系认证标志 Hazardous Substance Process Management System Certification Mark</p>	<p>赛瑞森林认证产销监管链认证标志 FSC COC Certification Mark</p>
		 